YOUR OWN STORY

Discover The address For LIFE ON ThHEAVEN

A NUANCED HABITAT A PERSONAL OASIS

INTRODUCING



Every place we grace with our presence Every achievement, every move, Are epochs of Our Ongoing Story

03 THE HOME I CHOSE

EVERY TIME I SEE IT. LIKE A NEVER-ENDING STORY..."

Good homes are created every day. Great homes, however are crafted rarely.

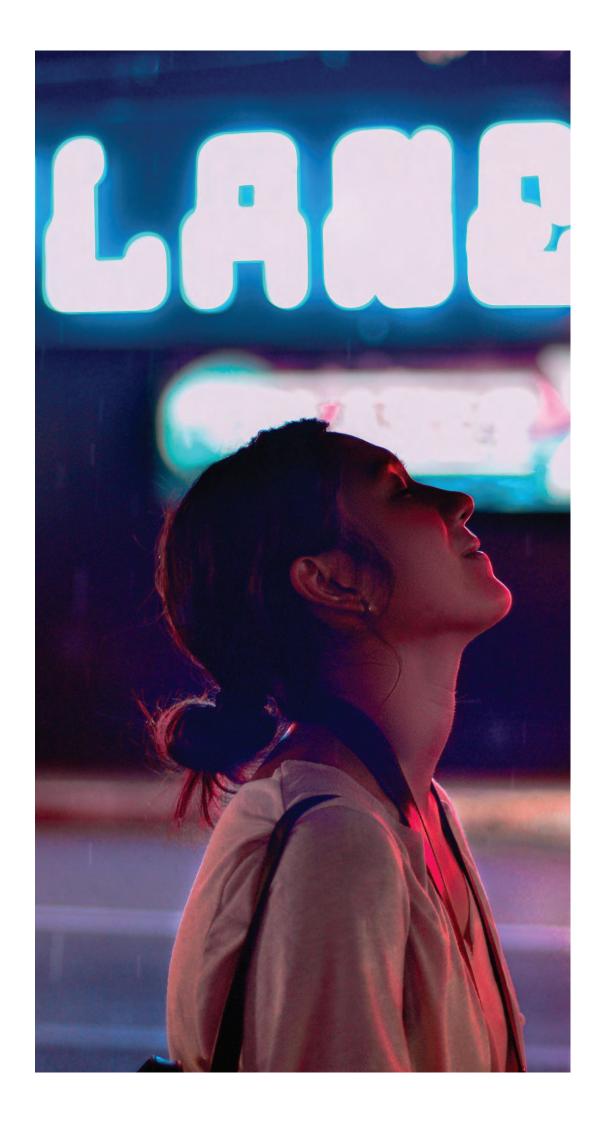
Welcome to



an inspired edifice that celebrates your life. A 35 storey towering monument in Andheri – a beacon of success for the whole world to gaze at with awe.







05

"LOKHANDWALA

is a story that just keeps on giving. It is as classy as it is trendy. As gallant as beautiful."





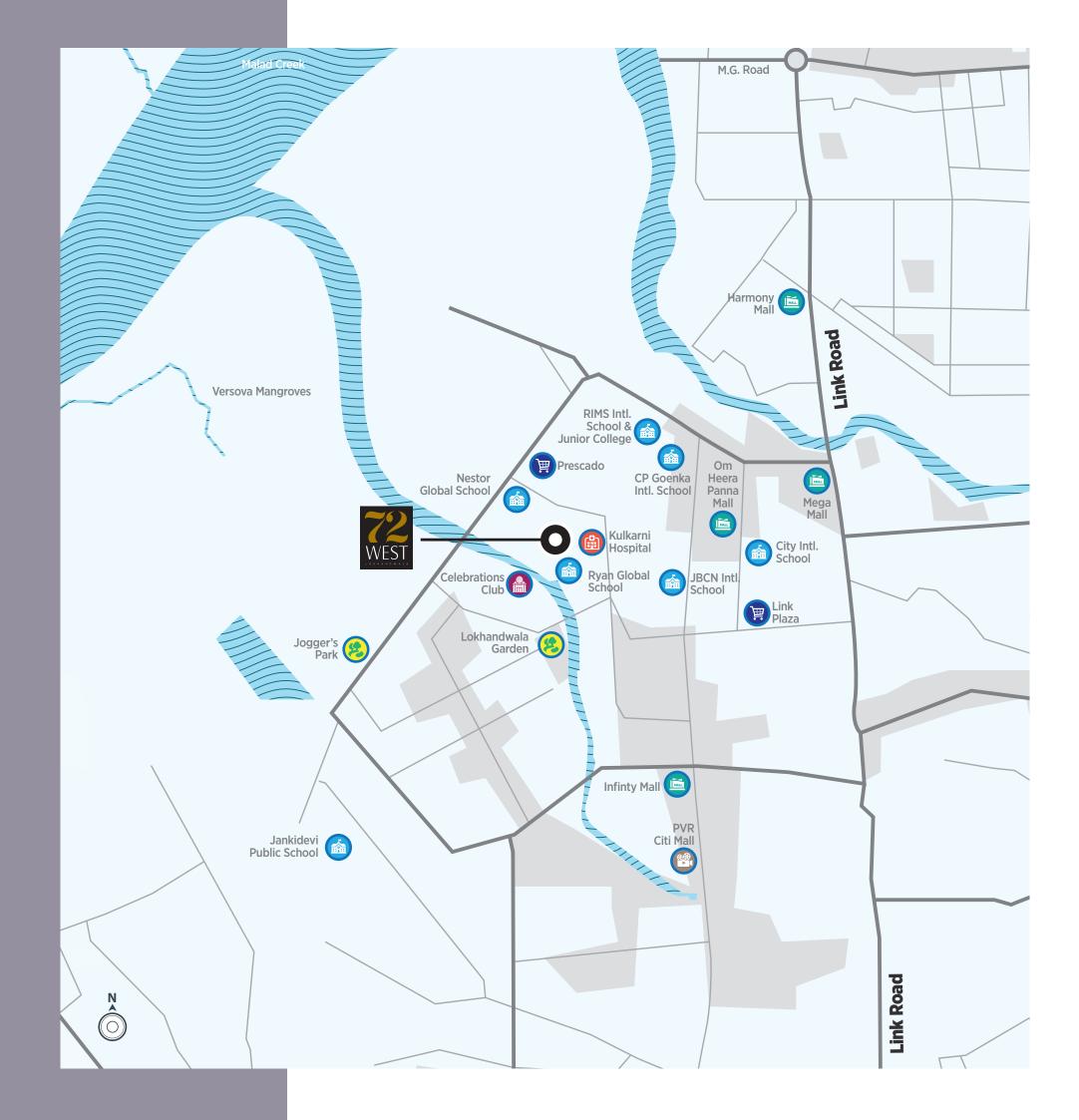


A coveted locality with a legacy of heritage, Lokhandwala near Andheri West is a perfect blend of the avant-garde cosmopolitan and the classical traditions. Home to the local clothing, artefacts and handloom industries, this neighbourhood nurtures an unparalleled artistic ambience. Moreover, it surrounds you with city's fine dine restaurants, shopping avenues, quality education and hospitals as well.

"I AM
THE AUTHOR.
I AM THE HERO.
WHEN
I AM HERE,
I AM
EVERYWHERE."

Location:

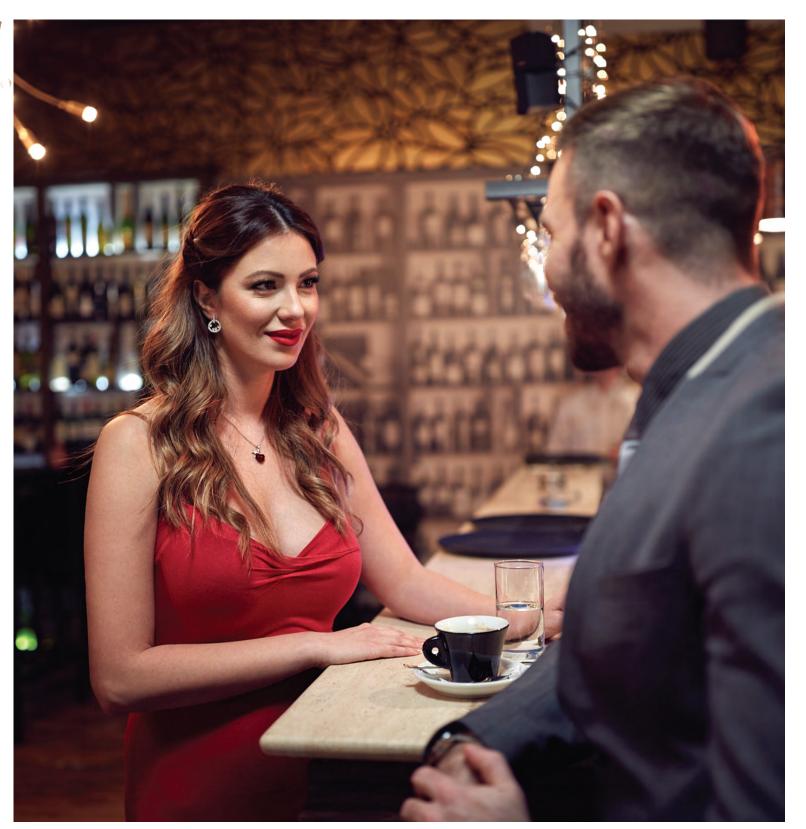




"ASTORYOF INDULGENCE"

A STORY OF APLOMB. A STORY OF SUCCESS. AND IT'S ALL MINE."

We never know when we may find our perfect home. But we always know it when we see it. **72 WEST** is a unique living experience underlined by its abundance of inimitable experiences. Living anywhere else would just not be the same.



ENGAGING



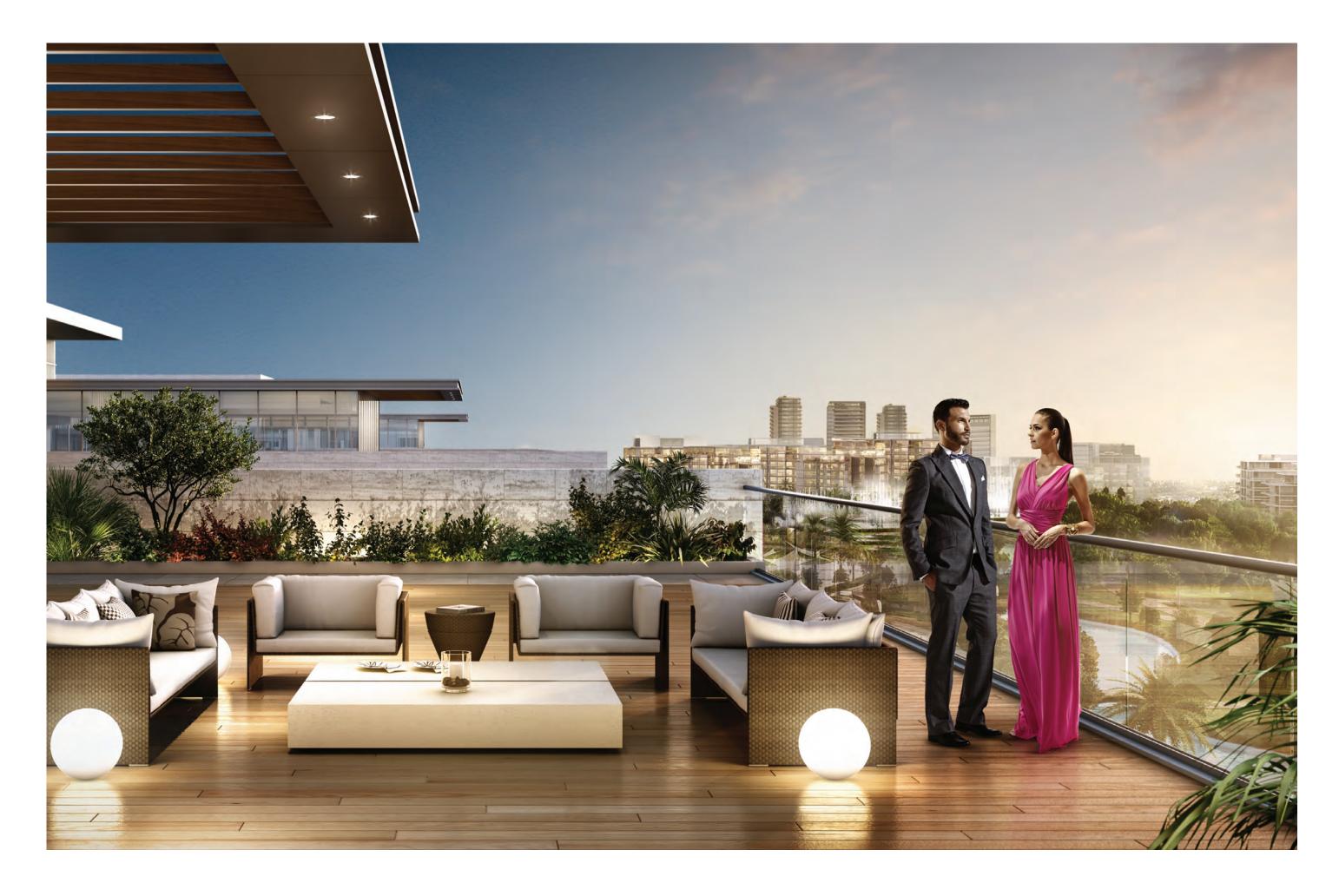


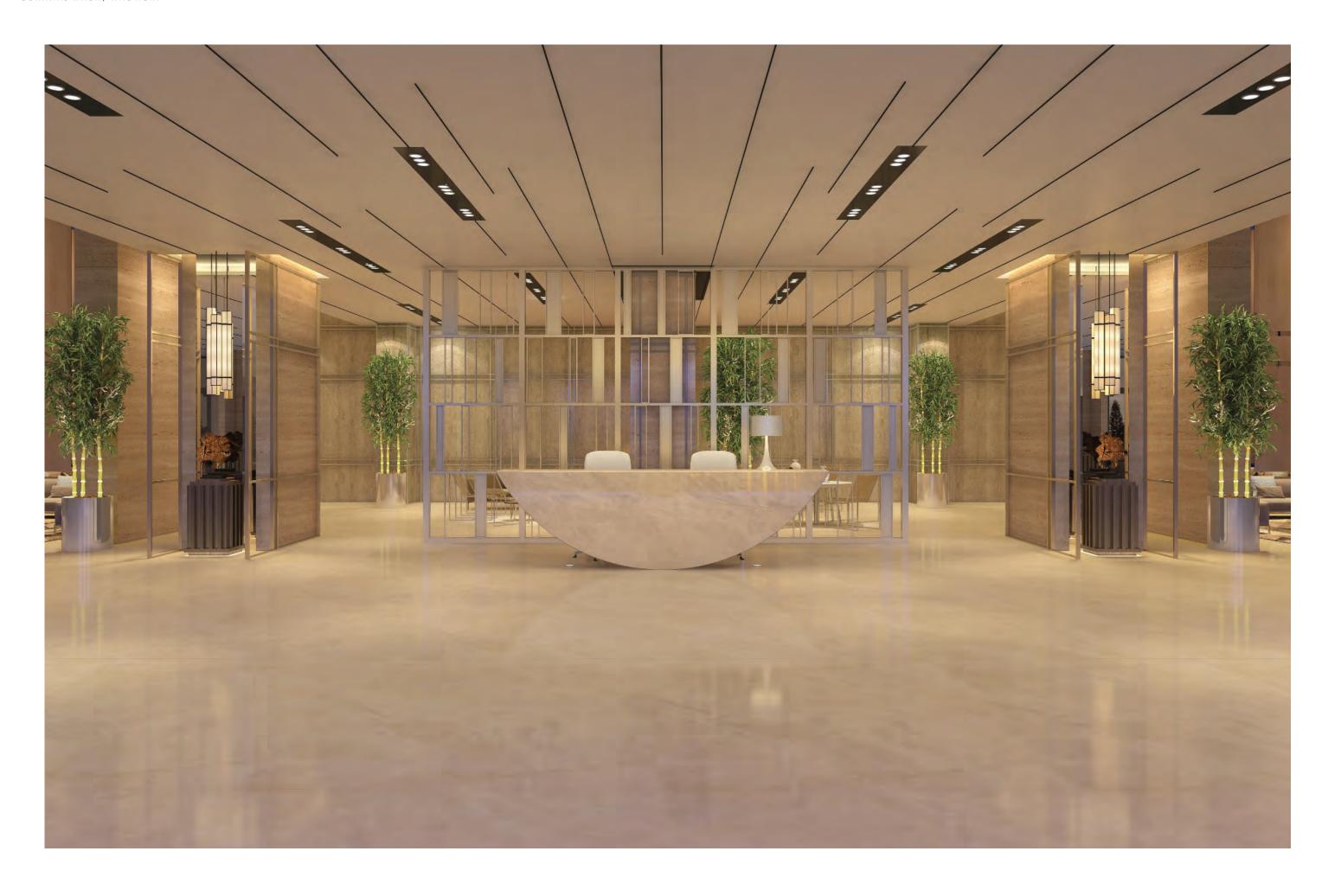
Amenities:

- Pool
- Yoga & Meditation Centre
- Hobby Corner
- Library
- Communal Dance Studio
- -Open BBQ & Hangout Area
- Herb & Spice garden
- Life-size Chess











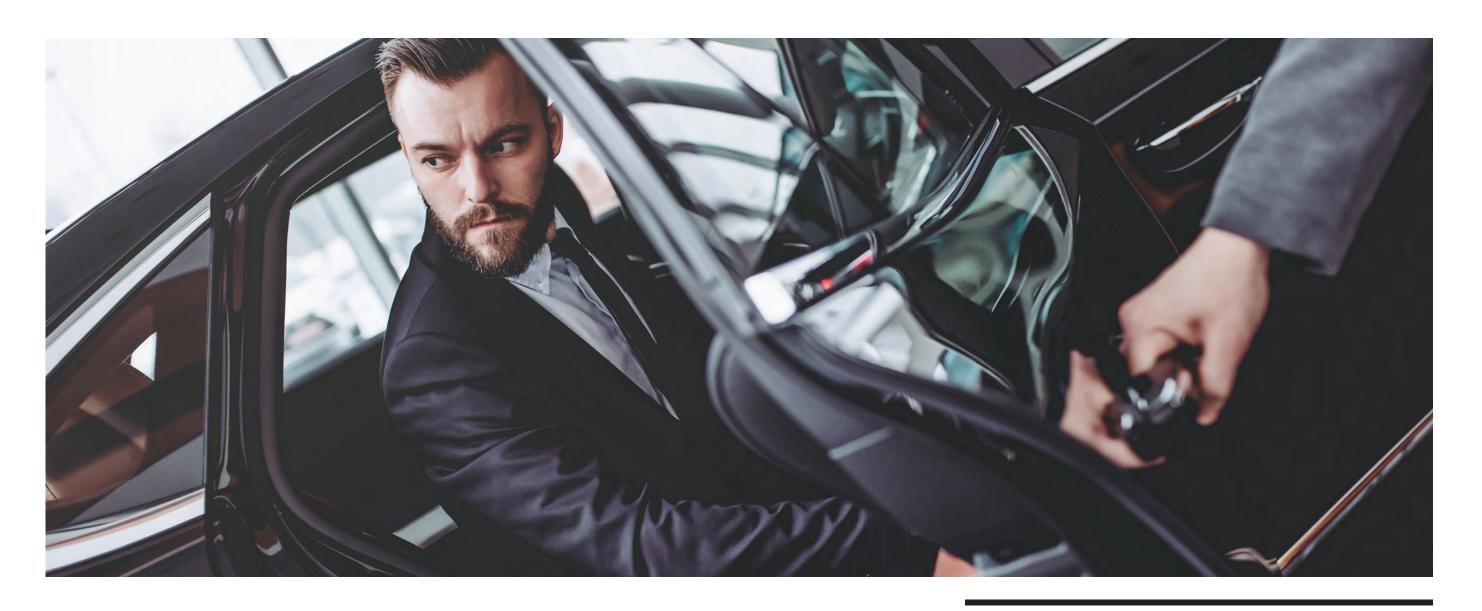




Key plan

"MY OWN LEISURE

WORLD THAT FEELS LIKE MY PERSONAL FAIRY TALE."



Immerse yourself in luxuriant serendipity. Our exclusive E-Deck amenities are imagined to transform your weekends into unforgettable stories. Challenge your friends at the game room, shape your body with world-class gymnasium or just celebrate your Sunday at our grand banquet hall, the choices are limitless.

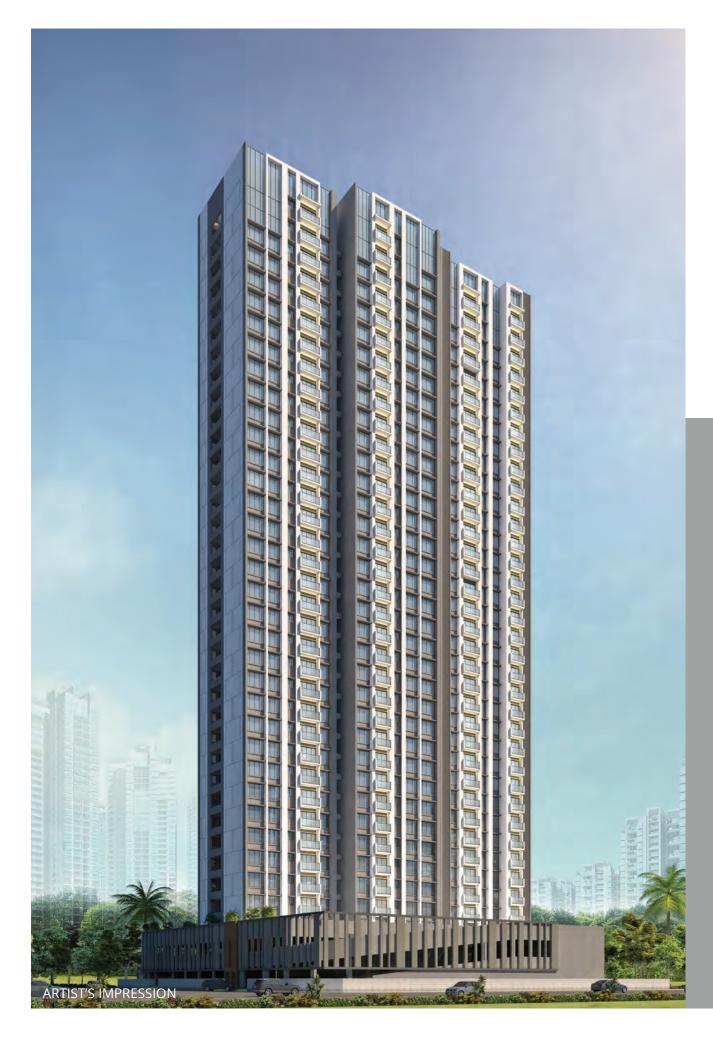
09

"I unwind

THE CITY'S STORIES UNFOLD."

Your high-rise residence at 72 West makes your every morning truly blissful. The spacious balcony complemented by the spectacular view of the cityscape never fails to enchant you. Here, morning coffee becomes your everyday routine and stargazing at night leaves you awe-struck.





SCEMIC

"I WAKE UP

to uninterrupted views that tell me mesmerizing stories."

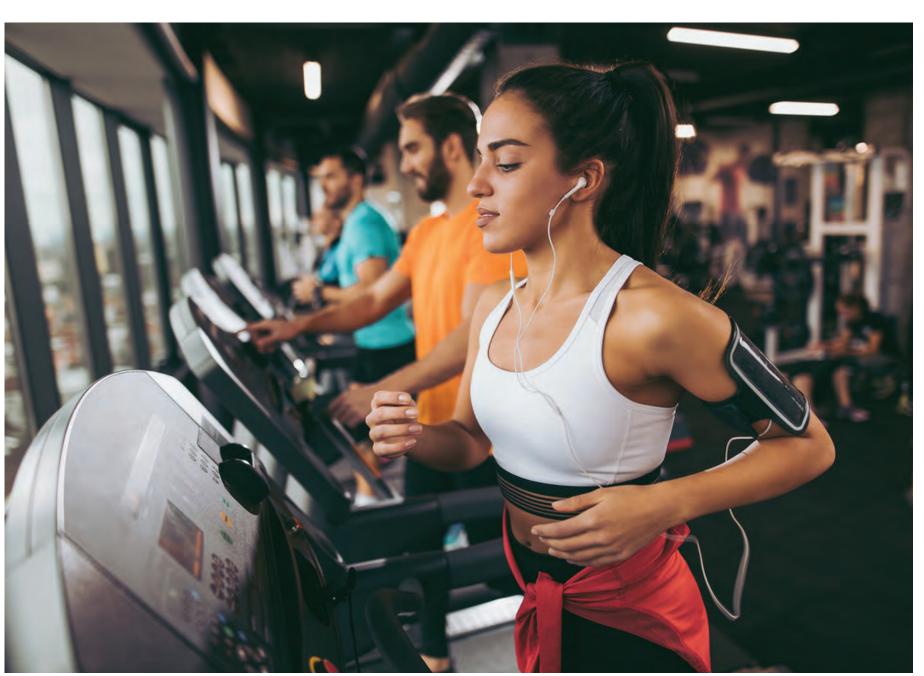
Pace of the vibrant city life and peace of quiet neighbourhood, joy of buzzing night-life and bliss of serene nature – experience the best of both worlds at 72 West.

SENSATIONAL LUXURIES

created to match your elite lifestyle.

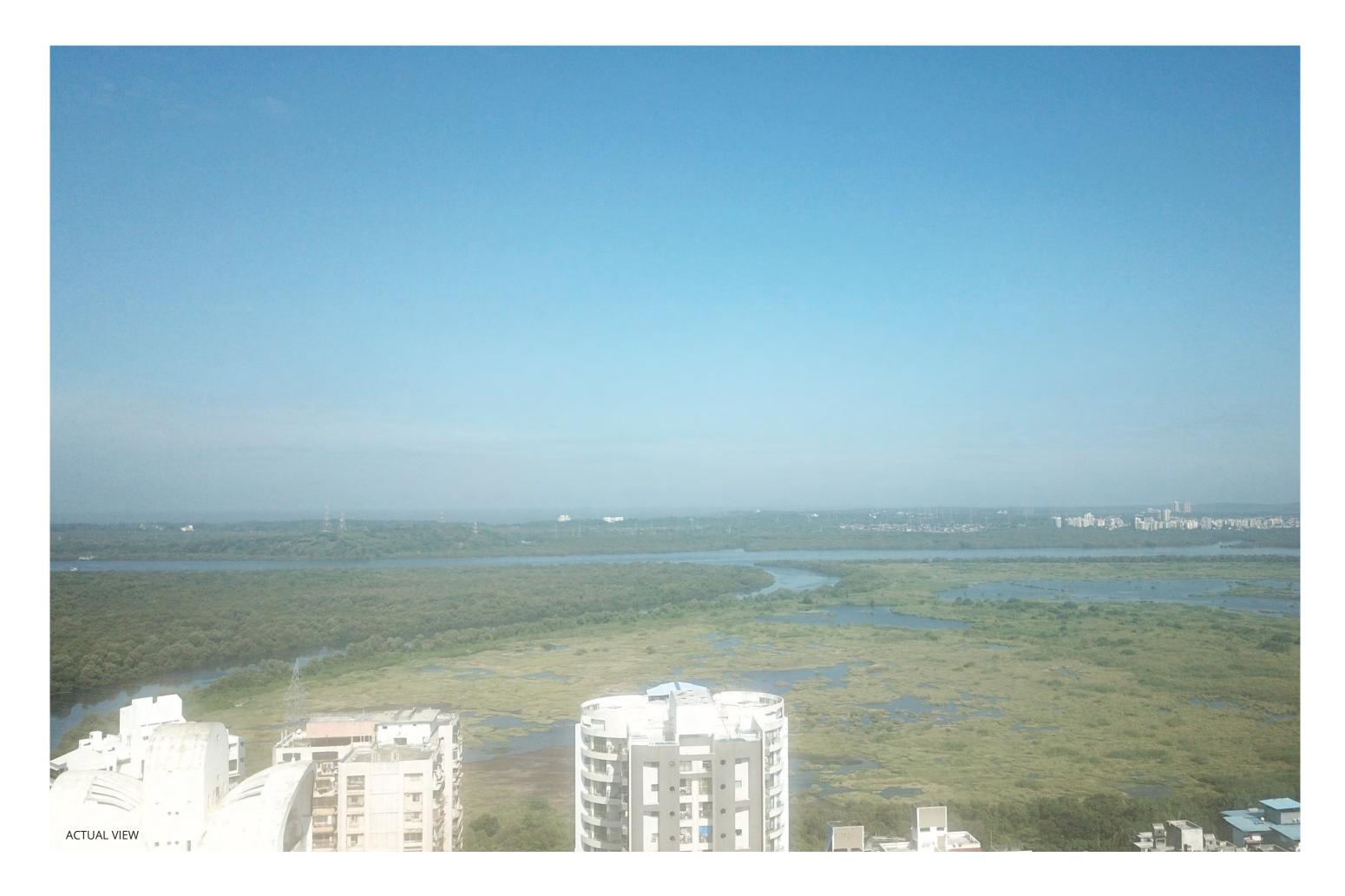






E-Deck Level Amenities:

- Games Room
- Meeting Room
- Grand Entrance Lobby
- Gymnasium
- Banquet





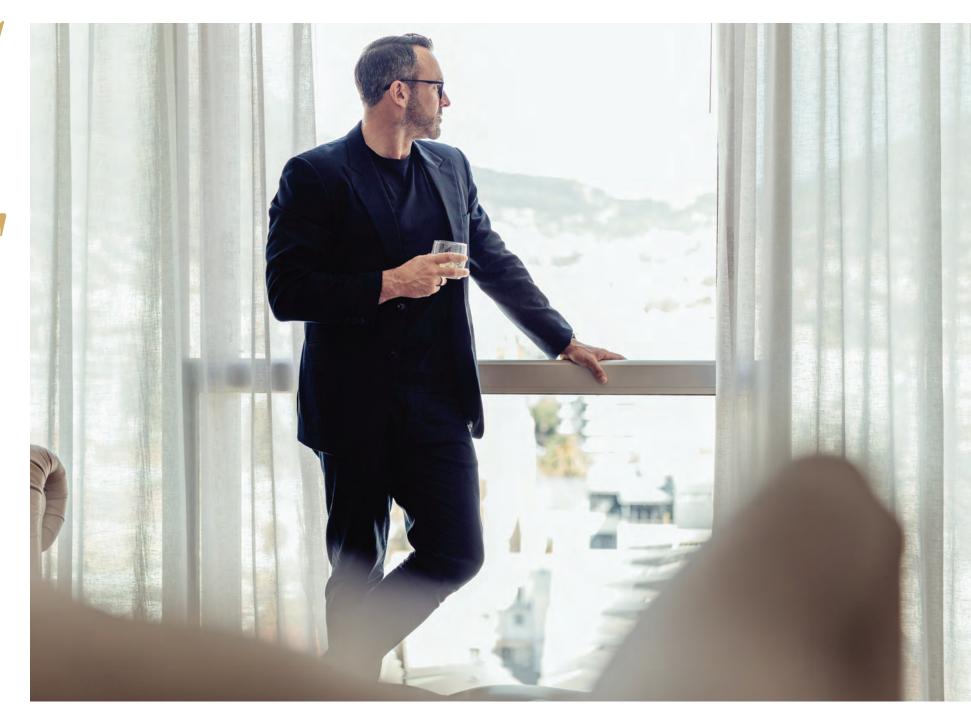
11

"At my new crib,

ITEREIS JUSTSO MUCHOF

IT FEELS LIKE AN AUTOBIOGRAPHY."

The home you choose must be a reflection of who you are. Why have it any other way? Bask in the opulent harmonies of this luxury habitat. Fall in love with finesse, coupled with flamboyance. Don't just call it your home. This is your happy place.



MASTER PLAN



LEGENDS:

- 1. Entrance path
- 2. Lawn mounds with seating
- 3. Reflexology path with meditation blocks
- 4. Fauna sculptures
- 5. Putting golf lawn (14x15m)
- 6. Plantation
- 7. Calming corners
- 8. Mist pond (2x2m)
- 9. Kids play with equipment (8x20m)
- 10. Interactive play wall
- 11. Ramp up to deck
- 12. Pool deck
- 13. Pool loungers
- 14. Kids pool (10x6m)
- 15. Shallow pool with stepping path (8x4m)
- 16. Floating deck (8x4m)
- 17. Seating pebbles
- 18. Lap pool (25x8m)
- 19. Jacuzzi (6x2m)
- 20. Steps up to deck
- 21. Spillover lawn (10x10m)
- 22. Step seating with green pockets
- 23. Raised seating stage
- 24. Old folks lounge
- 25. Entry plaza



ABRAND SYNONYMOUS TOOUALITY AND TRUST.



Established in 1986, Ashwin Sheth Group is one of the leading real estate developers in the country. Since its inception, the group has delivered some of the finest residential, IT, retail and township projects in India and abroad.

With over 80 diversified luxury projects across Mumbai & Dubai, including landmarks like Viviana Mall and BeauMonde, the brand has nestled over 25,000+ happy families in their dream home. Their design-driven innovation, resourceful planning and unwavering focus on quality has led them to create meaningful experiences for the new age citizens.





Yamuna Nagar, Andheri West, Mumbai, Maharashtra 400047 \$\script{\sint{\s

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